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Artículos científicos

Clima organizacional en satisfacción laboral: una revisión sistemática

Organizational climate in job satisfaction: A systematic review

Clima Organizacional na satisfação no trabalho: Uma revisão sistemática

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Resumen

Este artículo de revisión de información teórica tiene por finalidad explorar artículos referentes a las variables *clima organizacional* y *satisfacción laboral* para describir la relación entre ambas. El clima organizacional es la percepción los distintos factores del ambiente de trabajo que permiten estrategias de prevención y corrección para generar la satisfacción de los colaboradores a fin de alcanzar las metas organizacionales. Para ello, el presente estudio, de diseño cualitativo, se enfocó en examinar fuentes electrónicas sobre la relación entre clima organizacional y satisfacción laboral con el fin de sintetizar la información, situándola en una perspectiva determinada, para la toma de decisiones. Se recopilaron artículos de diversas revistas indexadas empleando los buscadores boléanos and, or y not. En la recolección de información se emplearon palabras clave como "clima", "organización", "satisfacción" y "dimensión de la escuela". Como conclusión, se puede afirmar que existe una relación importante entre ambas variables, lo cual se evidencia en los artículos revisados.

Palabras clave: clima, organización, satisfacción laboral, dimensiones.





Abstract

The aim of this paper is to explore articles referring to the variables of organizational climate and job satisfaction in order to describe the relationship between these two. The organizational climate is the perception of the different factors of the work environment that allow prevention and correction strategies to generate employee satisfaction in order to achieve organizational goals. For that reason, a qualitative design has been applied in this study, which focused on examining online sources on the relationship between organizational climate and job satisfaction, with the aim of synthesizing information and placing it in a certain perspective for decision making. Articles from various indexed journals were collected by using the Boolean operators AND, OR and NOT. Keywords such as climate, organization, satisfaction, dimension of the school were used in the collection of information. In conclusion, it can be stated that there is an important relationship between both variables, which is evident in the articles reviewed.

Keywords: climate, organization, job satisfaction, dimensions.

Resumo

O objetivo deste artigo de revisão de informações teóricas é realizar a exploração de pesquisa de artigos referentes às variáveis clima organizacional e satisfação no trabalho, para descrever a relação entre essas variáveis. O clima organizacional é a percepção dos diferentes fatores do ambiente de trabalho que permitem estratégias de prevenção e correção para gerar a satisfação dos funcionários a fim de atingir os objetivos organizacionais. Tem um desenho qualitativo, é um estudo de revisão que visa examinar fontes eletrônicas sobre a relação entre clima organizacional e satisfação no trabalho, a fim de sintetizar as informações, colocando-as em uma determinada perspectiva, para a tomada de decisão. Artigos de vários periódicos foram coletados, indexados usando os mecanismos de busca booleanos e, ou e não. Na coleta de informações, foram utilizadas palavras-chave como clima, organização, satisfação, dimensão da escola. Finalmente, é possível concluir que existe uma relação importante entre clima organizacional e satisfação no trabalho com base nas conclusões dos artigos revisados, a maioria deles concorda em uma relação significativa das variáveis propostas em suas diferentes dimensões.

Palavras-chave: clima, organização, satisfação no trabalho, dimensões.



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Introduction

The organizational climate is a topic studied for several years due to its impact on teacher job satisfaction. This term refers to permanent organizational features, such as organizational structure, management or leadership styles, and reward or recognition mechanisms, which favor work completion.

Currently, these concepts are very significant because many people are forced to perform tasks that often do not meet their expectations. This exposes them to adverse situations in the work environment, such as meaningless tasks, monotonous environments, inadequate financial compensation, unfavorable hiring methods and unsafe working conditions, which contributes to job dissatisfaction and results in poor performance., irregular attendance and discontent at work (Bedoya *et al.*, 2017).

In the educational field, it is essential to have a well-defined and optimal organizational climate to guarantee that teachers are satisfied with their work. Therefore, the aim is to determine the relationship between the organizational climate and job satisfaction by reviewing specialized articles.

Context

According to the Randstad Workmonitor Q3 (2018) survey for the third quarter of 2018, the lowest rate of job satisfaction is observed in Japan, at 44%, and in Hong Kong, at 46%. On the other hand, Forbes (2019) reveals, in its Love Mondays survey, that in Mexico workers resign mainly due to dissatisfaction with the work environment, which limits opportunities for growth in employment. Specifically, 24.3% of workers refer to dissatisfaction with their work, while the lack of opportunities to grow at work represents 13.1%. In this context, it is crucial to highlight that the management of an optimal work environment falls on the leaders of the organization (Maldonado, 2019).

In the educational field, many teachers experience discomfort in their workplaces due to various reasons, such as working conditions and daily pressure, which generates stress, lack of motivation and emotional crises (Rodríguez et al., 2017).



Background

There are various publications that address the research topic in this field. At the international level, Noboa *et al* . (2019) carried out an ecoscience study to determine the relationship between the organizational climate and employee satisfaction in a construction company in Ecuador. They used questionnaires developed by Ortega Santos (2018) and the Minnesota Satisfaction Questionnaire (MSQ). The sample consisted of 250 workers. The study was correlational in nature, and its conclusions indicate a positive relationship between both variables, since the organizational climate had a significant impact on the job satisfaction of employees.

For its part, Araya (2019) examined the relationship between job satisfaction and organizational climate in primary health care officials in a commune in Chile. This study adopted an analytical and cross-sectional approach, with a sample of 110 workers. Two scales developed by Chiang *et al* were used . (2010) as measurement instruments. The conclusions reveal a significant correlation (0.636) between the variables, suggesting that a positive organizational climate is associated with greater job satisfaction.

Pedraza (2018) focused on analyzing the relationship between the organizational climate and job satisfaction perceived by human capital. Their study was characterized by being non-experimental, explanatory and cross-sectional. The sample included 133 employees and the findings support a positive and significant relationship between organizational climate and job satisfaction, suggesting that improving the work environment can contribute to employee satisfaction.

Cardozo and Kwan (2019) carried out a study to identify the number of scientific articles on organizational climate in the Scopus database, following predefined parameters. This is framed in a transversal descriptive design. Among its findings, the low interest in qualitative studies and greater interest in research on the organizational climate in educational and health sectors stands out. Furthermore, they point out that internal factors far outweigh external factors in the available literature.

At the national level, Dávila *et al* . (2021) carried out an investigation with the purpose of relating the organizational climate and job satisfaction in a Peruvian company. This study is characterized by being basic, quantitative and non-experimental in nature, with a correlational and descriptive design. The sample included 316 participants and two questionnaires developed by Palma (2004) were used as measurement instruments. The



conclusions of this research reveal a positive relationship of medium and significant magnitude between the variables analyzed.

The article by Bazalar and Choquehuanca (2020) aimed to establish whether there is a relationship between the organizational climate and job satisfaction at the National University of Callao. The approach of this study is correlational, and two validated and reliable questionnaires were applied to a sample of 101 UNAC employees. The conclusions indicate a significant relationship between the proposed variables.

On the other hand, Zeta *et al.* (2020) review the theoretical approaches on organizational climate and leadership to evaluate quality in a rural Peruvian school. The approach of the study was quantitative, non-experimental and cross-sectional in design, with a sample of 60 collaborators. The main conclusions indicate that both the organizational climate and servant leadership are significant predictors of job satisfaction, highlighting that the work climate significantly influences the results.

In another investigation, Landazabal *et al* . (2020) describe the organizational climate in relation to community participation in a Colombian school. The study adopted a quantitative and descriptive approach. Among the most relevant conclusions, it stands out that there is a relationship between the variables and dimensions of the school climate, especially related to community management, which shows that the organization's climate is linked to other management areas.

Now, to base this study, we begin by defining the *organizational climate variable*. According to Lavarello and González (2015), climate refers to the elements of the environment that employees consciously experience in their workplace. Zenteno and Durán (2016) describe it as a set of characteristics of the work environment, perceived by workers, related to organizational structures and processes (Graciano et al., 2014), *and* with the alignment between personal and organizational characteristics (Bravo and Calderón, 2017), which directly or indirectly affect the behavior of people in an organization. Organizational behavior, in turn, is the direct response to administrative practices and the conditions of the organization (Cardona and Zambrano, 2014). The organizational climate, whether positive or negative, exerts a significant influence on organizational and psychological aspects.

In relation to the *job satisfaction variable*, since the 1970s, literature and research have observed substantial growth in this field. Three main streams of research can be identified in the field of job satisfaction. The first focuses on gender disparities (Zou, 2015), the second explores the relationship between job satisfaction and other factors (Sánchez-



Sellero and Sánchez-Sellero, 2016), and the third focuses on salaries and education. (López, 2018).

When the relationship between organizational climate and job satisfaction is analyzed, it is evident, according to Peña *et al.* (2015), that considerable attention has been paid to research on organizational climate and job satisfaction, both individually and in their interaction, and to the implications of this relationship for the growth and transformation of companies. When employees perceive that their expectations are not met in their work environment, they are likely to experience job dissatisfaction, which, in most cases, results in decreased workforce productivity, decreased organizational commitment and disengagement from work (Méndez, 2015).

Furthermore, it has been observed that lower job satisfaction in employees can lead to health problems, such as neurosis (insomnia and headache), as well as an increase in negative emotions (stress and disappointment) (Murillo et al., 2014). The study of human behavior has shown that workers who feel satisfied and motivated tend to have superior performance in their work tasks. Pérez *et al.* (2015) focused their research on measuring the perception of the organizational climate and job satisfaction in an electronic company, and found that the dimension of interpersonal relationships in the work environment had a significant impact on job satisfaction.

Therefore, it is understandable that those who lead organizations and companies seek to foster positive relationships in an organizational climate that motivates employees to improve their performance and foster their interest and satisfaction in work, which, in turn, leads to employees more collaborative, adaptable and willing to change.

Method

The design of this work was qualitative, and specifically it was a review study. This type of research aims to collect the most relevant information on a specific topic. In this case, it focused on examining electronic sources that address the relationship between organizational climate and job satisfaction with the purpose of synthesizing the information and presenting it from a particular perspective that is useful in decision making.

To carry out this literature review, an exhaustive search was carried out in various databases of high scientific quality, such as Proquest, Scopus, Web of Science, among others, with the purpose of locating articles published in prestigious journals. In addition, keywords





in both Spanish and English were used, such as "organizational climate" and "job satisfaction," and they were combined using the Boolean operators and, or, and not to refine the search.

The search process was also governed by inclusion criteria, which made it possible to further refine the selection of relevant documents in the various databases consulted. In this sense, the review article carried out an analysis using the synthetic comparative method, covering a sample of nine scientific articles in electronic format. These articles underwent close examination and were analyzed according to the specific descriptors detailed in Table 1, which facilitated the organized presentation of their content and information.



Results

 Table 1. Documentary research (database)

Author	Qualification	Dimensions	Research	Conclusions
			design	
Landazabal,	Organizational	For organizational	correlationa	A relationship is
M., Barrios,	climate of the	climate	1	established between
Y.,	community	we have identity,		variables and the
Narváez, M.	participation	structure,		dimensions of the
and Vargas,	processes of an	infrastructure,		school climate,
L. (2020)	educational	interpersonal		management in the
	institution.	relationships,		community is
	Case study.	decision making,		involved, the
		compensation and		organization's climate
		sense of belonging.		is related to other
				management areas.
Cardozo, S.	Organizational	Database search;	transversal	There is little interest
and Kwan,	climate: a look	topic: organizational	descriptive	in conducting
Ch. (2019)	from narrative	climate.		qualitative studies,
	to			there is a lot of
	systematizatio			interest in studies on
	n.			climate in educational
				and health sectors,
				internal factors far
				outweigh external
				factors.



Zeta, A.,	Organizational	CO: personal	cross-	Climate in the
Benites, C.,	climate and	system, autonomy,	sectional	organization and
Jiménez, R.	servant	job satisfaction,	correlationa	regular leadership
and Abanto,	leadership as	system between	1	versus a high level of
L. (2020)	an antecedent	people, social		job satisfaction due to
	of job	relations, union,		internal factors. Direct
	satisfaction in	organizational		and significant
	a rural	system. LD:		correlations between
	educational	emotions,		the CO and SL
	institution.	evaluation, ability to		variables and between
		concepts,		LS and SL predict
		empowering oneself,		satisfaction with a
		supporting workers		significance of Sig.
		in charge,		<0.000.
		prioritizing the		
		subordinate and		
		ethics when		
		behaving.		
Noboa, J.,	Relationship of	CL: structure,	correlationa	Relating the results of
Barrera G.	the	objective,	1	job satisfaction to the
and Rojas,	organizational	interpersonal		organizational
D. (2019)	climate with	relationships,		climate, we found
	job satisfaction	management		that, of the 57
	of a company	mechanism, support		questions of the
	in the	mechanism, rewards,		organizational climate
	construction	leadership. Job		instrument, there are
	sector.	satisfaction: extrinsic		no answers in the
		and intrinsic.		range of 1-4 on the
				Likert scale, in an
				interval of 1-7, which
				which ratifies the
				relationship between
				these two constructs in
L	l	l .		





				the construction sector
A 3.6	T 1	GT.	1	
Araya, M.	Job	SL: age, sex, tenure	correlationa	The correlation
(2019)	satisfaction	in the position, years	1	between the global
	and	in health service,		scores of both scales
	organizational	civil servant		was statistically
	climate in	category, type of		significant 0.636
	primary health	contract and working		$(p \le 0.001)$. From this it
	care officials	hours.		is concluded that the
	in a commune	Organizational		perception of a high
	in Chile.	climate: trust,		organizational climate
		autonomy, support,		is related to a higher
		cohesion,		level of job
		innovation, pressure,		satisfaction in the
		equity and		health officials
		recognition.		studied.
Pedraza, N.	The	CO: Reward,	cross-	The dimensions of the
(2018)	organizational	organization	sectional	organizational climate
	climate and its	structure,	correlationa	are related to job
	relationship	responsibility, risks,	1	satisfaction; empirical
	with job	standard,		evidence from other
	satisfaction	emotional		contexts and
	from the	identification,		analytical unit is
	perception of	support system, job		contributed.
	human capital.	satisfaction: extrinsic		
		and intrinsic.		





Dávila, R.,	Organizational	Organizational	correlationa	The CO and SL
Agüero, E.,	climate and job	climate: self-	1	variables are
Ruiz, J. and	satisfaction in	realization,		significantly related
Guanilo, C.	a Peruvian	involvement,		since they have a
(2021)	industrial	monitoring,		medium positive
	company.	communication and		relationship (Rho =
		being motivated. Job		0.559) and a
		satisfaction: meaning		significant
		of the task, condition		relationship (p= 0.000
		to work, individual		< 0.05) in the workers
		or social reward,		of the company
		remunerative		studied.
		benefits.		
Huaita, D	The work	Work environment:	causal	The climate of the
and Luza,	environment	self-realization,	correlationa	organization in which
F. (2018)	and job	communicate, get	l, cross-	you work and being
	satisfaction in	involved in the task,	sectional	satisfied have an
	teaching	supervise, condition		influence
	performance in	to work. Job		(p<0.05) in teaching
	public	satisfaction: meaning		performance in the
	educational	of the task, working		way secondary
	institutions.	conditions,		teachers perform.
		recognition,		
		financial		
		remuneration.		
Bazalar, M.	Organizational	CO: Being	correlationa	It was found that the
and	climate and job	motivated,	1	relationship between
Choquehua	satisfaction of	leadership, structure.		organizational climate
nca, C. (workers at the	SL: Tangibility,		and satisfaction
2020)	National	working conditions		labor is significant for
	University of	and labor relations.		a level of
	Callao.			
	1		1	





		significance of one
		percent, so
		Therefore, the null
		hypothesis is rejected
		and
		accept the alternative
		hypothesis.

Fountain: Own elaboration

The review focused on the search for various articles published in indexed journals in electronic format, which have been organized in table 1. This organization allowed us to highlight relevant information related to the connection between the organizational climate and job satisfaction. The objective was to facilitate the analysis and synthesis of this information from a specific perspective, which can be useful in decision making.

The information, once organized, reveals that each article that addresses the topic of organizational climate and job satisfaction includes both variables and their respective dimensions. Although it is true that each article presents conclusions with different dimensions, what stands out and analyzes is the close relationship and, in some cases, the significant influence of the organizational climate on job satisfaction.

It is important to highlight that the articles reviewed cover a period between 2018 and 2021 and represent both quantitative and qualitative research. These studies present correlational and causal correlational designs, as well as cross-sectional approaches. Furthermore, it should be noted that these articles come from various fields, with a particular focus on the Latin American region.

Discussion

The results of the study highlight several significant observations regarding organizational climate. Firstly, Barrios (2020) points out that the relationship of the evaluation elements with the dimensions and variables of the climate in the school environment involves other areas of management in the community. Cardozo and Kwan (2019) also contribute to this discussion by indicating that there is little dedication to qualitative studies in the field of organizational climate, and that internal factors surpass external factors in their influence.



Furthermore, Zeta *et al* . (2020) point out a direct and significant correlation between the organizational climate and leadership focused on providing service. For their part, Noboa *et al.* (2019) highlight the need for continuous improvement based on the positive results found, focusing on communication and information strategies.

Pedraza (2018) contributes empirical evidence by finding positive and significant relationships between the dimensions of the organizational climate and employee satisfaction, from a different perspective. Similarly, Dávila *et al* . (2021) identify significant relationships between the organizational climate and worker satisfaction, although without considering the nature of these relationships.

Additionally, Huaita and Luza (2018) demonstrate the influence of climate and satisfaction on teachers' performance, while Bazalar and Choquehuanca (2020) confirm a significant relationship between the climate of the university entity and the satisfaction of its employees.

Together, these authors support the connection between both variables, highlighting their significant relationship. His research emphasizes the importance of improving the organizational climate, especially in educational institutions, where teachers' job satisfaction is essential to achieve the proposed objectives.

Conclusion

The conclusions of the reviewed articles consistently reveal a significant relationship between organizational climate and job satisfaction in its various dimensions. These findings support the existence of a relevant connection between both variables, which implies that the organizational climate has a direct impact on job satisfaction.

In this sense, it is imperative that organizations strive to maintain a favorable climate that promotes satisfaction in job performance, which in turn will contribute to the achievement of strategic objectives and organizational goals. The exhaustive review of the scientific literature that considers these variables becomes an essential starting point for broader research in this area, thus enriching the existing knowledge in the field of research. These reviews provide a solid database that can be used to deepen research or expand the topic of study in the future.



Future lines of research

For future research in this field, it is recommended to conduct interviews with employees to evaluate their job satisfaction. The data collected through these interviews can be used to carry out a diagnosis and propose improvement approaches in both the organizational climate and job satisfaction. The main objective is for employees to experience continuous improvement in their relationship with work.

Through an adequate diagnosis, it will be possible to identify the factors that are contributing to dissatisfaction and, based on this, programs, models and workshops specifically designed to address this problem can be proposed. Additionally, the implementation of a pre-experimental or quasi-experimental design can be considered, using the results of systematic reviews as a starting point. These studies can support the application of programs aimed at strengthening the organizational climate, using pretests and posttests to evaluate their effectiveness. This approach has the potential to improve job satisfaction, performance, achievement of organizational objectives and goals and ultimately benefit employees, especially those in teaching roles to achieve an optimal work environment and higher quality, educational.

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